



2016 Summer of Encore Mentoring

Use your life's experience for a second-stage career!

The SBA and AARP are committed to providing Americans over the age of 50 with the real-world actionable information they need to start and grow small businesses. In 2016, the SBA and AARP will renew its strategic partnership to jointly counsel, train and mentor encore entrepreneurs on small business creation.

For many 50+ individuals, entrepreneurship training is the toolkit that empowers them to use their experience, knowledge, and skills to become business owners and job creators.

Franchise Business Opportunities in Iowa

Is Franchising a Good Fit for Me?

WHAT: Do you want to open a franchise, but don't know where to start? Learn about the ins and outs of franchising, how to decide if a franchise is a good fit for you, and franchising facts over fiction.

Presented by Blake Martin, SCORE and FranNet



**WHEN
&
WHERE:**

Monday, August 29, 2016

9:00 a.m. to 10:30 a.m.

Urbandale Chamber of Commerce
2830 100th Street #110
Urbandale, IA 50322

OR

12:00 p.m. to 1:30 p.m.

West Des Moines Council Chambers
4200 Mills Civic Parkway
West Des Moines, IA 50265

The workshops are **FREE**, but you must register. Workshops are identical. Please identify which workshop you'd like to attend when registering. Light refreshments will be provided. ***While these workshops are part of an Encore Entrepreneur Outreach Program with SBA and AARP, ANYONE interested in attending a workshop to learn more about franchising is welcome and encouraged to attend.***

REGISTER: To register, contact:
Lori Hackney, Economic Development Specialist
lori.hackney@sba.gov
515-284-4118

*Reasonable arrangements for persons with disabilities will be made, if requested at least 2 weeks in advance.
Contact: Lori Hackney, lori.hackney@sba.gov / 515-284-4118.*



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